Chemicals in e-cigarettes are particularly harmful to the developing brains of people 25 and younger and can lead to:

» poor attention control,
» impaired learning,
» changes in mood,
» lack of impulse control.
The Changing Face of Tobacco

The Dangers of E-Cigarettes

» 99% of all e-cigarettes contain the addictive ingredient nicotine.
» The more kids vape, the more addicted they become.
» Most who vape just once go on to use tobacco products.
» The legal age to purchase e-cigarettes is 18, but CDC estimates 3.6 million adolescents used them in 2018.
» E-cigarettes are sold in flavors like fruit, candy, coffee and chocolate and appear to be harmless.
E-cigarettes are made to be hard to spot.

» Fit in the palm of your hand or within the string of a hoodie.

» Look like a pen, inhaler, key fob or flash drive.

1 JUUL pod contains the same nicotine as 1 pack of cigarettes*. 

*Centers for Disease Control and Prevention